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## Is the recognition of NGOs sufficient?

## **Key Points**

- 1. A lack of information dissemination will undermine the recognition of NGOs. (情報の不足が NGO の認知度を低下させる。)
- 2. Common perceptions of NGOs often include images of selfless individuals working for free or suspicions about their legitimacy.

(NGO に対する一般的な認識としては、無償で働く無私的な個人のイメージや、その 正当性に対する疑念が含まれることがよくある。)

3. NGO activities can be given lower priority compared to government initiatives or business endeavors in Japan.

(日本では、NGO の活動が政府の取り組みやビジネスの取り組みに比べて優先度が低くなる可能性がある。)

フレーズ化: 1. a lack of information dissemination

- 2. stereotypes and misunderstandings
- 3. low societal priority

## 参考

NGOs (Non-Governmental Organizations) in Japan operate as non-profit entities, aiming to address international challenges such as poverty, conflict, and environmental issues from a non-governmental perspective. They engage in activities like international cooperation and policy advocacy, distinct from government or international agency approaches.

## NGOs meet three key criteria:

- 1. Engagement in International Cooperation: They work on global-scale issues like poverty, inequality, conflict, and human rights.
- 2. Independent Civil Organizations: NGOs operate independently of political interests, advocating from a civilian standpoint.
- 3. Non-Profit Orientation: Unlike profit-driven enterprises, their primary mission is to address social challenges.